



Who do we think we are?

CKR Interactive is a recruitment marketing and employee communications firm that helps organizations solve complex recruiting and retention issues through employer branding, career sites, social/emerging media and customized media and marketing strategies. Our consultative approach delivers tailored programs that allow companies to attract and retain top talent.

Whether we're developing a comprehensive program to meet all of your talent acquisition needs or focusing on a particular area – college, diversity or military/veteran – CKR's team of specialists come together to deliver the fresh perspectives and new ideas that you need to achieve your goals.



Strategy

- Employer Value Proposition Development & Employer Branding
- Market Research
- Digital Strategy
- Internal Communications



Interactive

- Website Design & Development
- Mobile Responsive Development
- Email Marketing
- Metrics & Reporting
- Search Engine Optimization



Creative

- Identity
- Branding
- Events
- Campaigns
- Collateral



Media

- Media Planning & Buying
- Search Engine Marketing
- Social & Emerging Media Management
- Metrics & Reporting

Our Story in a Nutshell

2001

After a period of time away from the recruitment marketing world, Curtis Rogers – our president and CEO – recognized the need in the marketplace for a mid-sized agency with a focus on customer service and formed CKR Group.

2008

A big year for us, 2008 witnessed the expansion of our global capabilities and our evolution from CKR Group to CKR Interactive – a new name to better reflect CKR's growing expertise in delivering interactive solutions.

2016

We celebrate our 15th year of being the consultative, strategic partner clients require in today's complex workforce environment. CKR Interactive is headquartered

in California's Silicon Valley, with offices in Philadelphia, Cleveland, Chicago and Los Angeles. We continue to leverage the powerful role technology plays in recruitment marketing while remaining dedicated to the personalized service for which we are known.

Awards



Notable Clients

- Genesis HealthCare • Temple Health • TripAdvisor •
 Subaru of America • Genentech • Mount Sinai Health System
 • Danaher • Mallinckrodt • Edwards Lifesciences • QVC •
 NetApp • Intel • Kaiser Permanente • Healthfirst • FedEx Office
 • Kennedy Health • Oracle • Alameda Health System

San Francisco/San Jose • Philadelphia • Cleveland • Chicago • Los Angeles

Business Inquiries

Laurie Severino • W: 708.354.0543 | M: 708.421.5034
laurie.severino@ckrinteractive.com

Headquarters

399 N. Third St., Campbell, CA 95008
ckrinteractive.com | 408.517.1400