

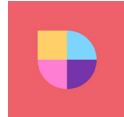
## Who do we think we are?

We partner with talent acquisition professionals to deliver the best recruitment marketing solutions throughout the entire employee life cycle. This includes research-driven employer brands and EVPs, cutting-edge career sites and landing pages, programmatic and social media campaigns, robust media strategies and powerful analytics/metrics. In short, we help our clients solve their toughest recruitment challenges.



### Employee Engagement

- Internal Brand Activation
- Employee Referral Programs
- Employee Communications
- Employee Surveys and Interviews
- Alumni Networks



### Creative

- Identity
- Branding
- Events
- Campaigns
- Collateral Materials



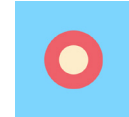
### Interactive

- Website Design and Development
- Mobile Responsive Development
- Email Marketing
- Landing Pages
- Search Engine Optimization



### Media Strategies

- Media Planning and Buying
- Programmatic Advertising
- Search Engine Marketing
- Social Media Management
- Metrics and Reporting
- Digital Advertising



### Strategy

- Employer Value Proposition and Employer Branding
- Market Research (Qualitative and Quantitative)
- Internal Communications

## Our story in a nutshell

### 2001

After a period of time away from the recruitment marketing world, Curtis Rogers — our president and CEO — recognized the need in the marketplace for a mid-sized agency with a focus on customer service and formed CKR Group.

### 2008

A big year for us, 2008 witnessed the expansion of our global capabilities and our evolution from CKR Group to CKR Interactive — a new name to better reflect CKR's growing expertise in delivering interactive solutions.

### 2016

We celebrated our 15th year of being the consultative, strategic partner clients require in today's complex workforce environment. CKR Interactive is headquartered in California's Silicon Valley, with offices in Philadelphia, Chicago, Cleveland and Los Angeles. We continue to leverage the powerful role technology plays in recruitment marketing while remaining dedicated to the personalized service for which we are known.

### 2019

In February 2019 CKR Interactive announced that it had agreed to be acquired by TMP Worldwide. CKR will operate independently throughout 2019 as a TMP Worldwide Company. This partnership will give CKR employees more opportunity for professional growth and development and provide our clients with more resources and the best service in the industry.

## Awards



## Notable clients

Intuit

Capital One

Hulu

Danaher

FedEx Office

Applebee's

NetApp

TripAdvisor

Mount Sinai Health System

Genentech

Intuitive

Edwards Lifesciences

Ascension

Covance

Temple Health

Akron Children's Hospital